



Dear Owner/Manager,

In late August 2009, a good friend, son, and brother to many in the community was tragically murdered in Tampa, FL. In 2006, Ryan McCall graduated from Downingtown West in PA where he was a member of the track and cross-country teams. He continued his education down south and attended the University of Tampa where he excelled academically majoring in allied health, ran cross-country and track, and coached at Tampa Prep High School.

To honor Ryan and his ideals, the Ryan P. McCall Foundation was created. The Foundation's mission is to carry out Ryan's vision of helping others and to give back to our community. Since its inception, **20 scholarships totaling more than \$40,000 have been awarded** to both male and female student athletes across Tampa Bay and Downingtown West, and more than **\$4,000 has been given to the Tampa Police Memorial Fund and C.O.P.S. (Concerns of Police Survivors)**.

**HOW TO HELP:**

The 10<sup>th</sup> Annual Ryan's Run event will be held on April 25, 2020, in Ybor City, FL. To make Ryan's Run 2020 even more successful than past years we need your help as a sponsor.

**MAKING A DIFFERENCE:**

Portions of this year's proceeds will go directly to the *Children's Cancer Center*, helping to provide programs and support for families affected by pediatric cancer or blood disorder diagnosis.

We hope we can count on you to emulate Ryan's values and to partner with the Ryan P. McCall Foundation. Your organization's humanitarianism will not go unrecognized by the community.

If you are interested in sponsoring or would like any more information, please contact Kristen McCall at (352) 279-0959 or [KristennBenoit@gmail.com](mailto:KristennBenoit@gmail.com).

Thank you for your support,

The McCall Family

Indicate sponsorship level below and make checks payable to **Ryan P. McCall Foundation**.

**Mailing address:**

Ryan P. McCall Foundation  
ATTN: Kevin C. McCall  
1006 Orca Ct | Holiday, FL 3469

The Ryan P. McCall Foundation is a 501(c)(3) not-for-profit organization and all gifts made may be tax deductible to the extent required by law. Tax ID #46-4479794.



#### **PRESENTING SPONSOR - \$5,000**

- Locked logo recognition on all pre-event newsletters (distributed to 1,000+ runners)
- Recognition during and after race from stage
- 10x10 sponsor booth table
- Company branded registration check-in bag distributed to all participants + promotion material
- Listed as presenting sponsor on Ryan P. McCall Foundation website and social media
- 8 complimentary race entries
- Prominent logo placement on race day t-shirts
- Color logo included on marketing materials
- Color logo included on top sponsorship signage

#### **START AND FINISH LINE SPONSOR - \$2,500**

- Prominent logo placement at both start and finish line
- Opportunity to provide promotional materials in registration check-in bag distributed to all participants
- Logo recognition on all pre-event newsletters (distributed to 1,000+ runners)
- 10x10 sponsor booth table
- Listed as start and finish line sponsor on Ryan P. McCall Foundation website and social media
- 6 complimentary race entries
- Logo placement on race day t-shirts
- Color logo included on marketing materials
- Color logo included on sponsorship signage

#### **AFTER-PARTY SPONSOR - \$2,500**

- Prominent logo placement at after-party
- Opportunity to distribute branded reusable cups or koozies to participants
- Opportunity to provide promotional materials in registration check-in bag distributed to all Logo recognition on all pre-event newsletters (distributed to 1,000+ runners)
- 10x10 sponsor booth table
- Listed as after-party sponsor on Ryan P. McCall Foundation website and social media
- 6 complimentary race entries
- Logo placement on race day t-shirts
- Color logo included on marketing materials
- Color logo included on sponsorship signage

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**RACE BIB SPONSOR - \$1,000**

- Locked logo recognition on all pre-event newsletters (distributed to 1,000+ runners)
- Recognition during and after race from stage
- Company branded registration check-in bag distributed to all participants
- Listing as presenting sponsor on Ryan P. McCall Foundation website and social media
- 4 complimentary race entries
- Prominent logo placement on race day t-shirts
- Color logo included on marketing materials
- Color logo included on top sponsorship signage

**WATER STATION SPONSOR - \$750 (EACH) (2 available)**

- Prominent logo placement on water station
- Opportunity to provide branded cups or water bottles to runners at water station
- Recognition after race from stage
- Company name on Ryan P. McCall Foundation website and social media
- 4 complimentary race entries
- Logo placement on race day t-shirts
- Logo included on marketing materials
- Logo included on sponsorship signage

**MILE MARKER SPONSOR - \$500 (EACH) (3 available)**

- Logo placement on individual mile marker sign along race route
- Recognition after race from stage
- 2 complimentary race entries
- Company name listed on Ryan P. McCall Foundation website and social media
- Company name placement on race day t-shirts
- Company name included on marketing materials
- Company name included on sponsorship signage

OTHER DONATION AMOUNT: \$ \_\_\_\_\_

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